LCDHD Effort to decrease Salmonella/Campy Cases in Clinton/Cumberland Counties QI Team Report

***** August 14th, 2017 at the Cumberland County HD (conference room) at 11:30 AM CST/12:30 PM EST

Present were:
Amanda England, Epidemiologist, Committee Co-chair
Chasity Patterson, Environmentalist
Heather Capps, Clinic Nurse
Janae Tucker, QI Director
Stuart Spillman, Environmental Director
Sherri Gibson, Cumberland County Nurse Supervisor
Laura Woodrum, Nurse Administrator
Christine Weyman, Medical Director, Committee Chair

Meeting called to order by Stuart Spillman at 11:30 am CST. Attendees as noted above. Last meeting minutes and action plan were reviewed. Discussion of project took place.

The following items were ordered and have been or getting ready to be distributed per previous plans.

- 3,500 brochures
- 2,500 magnets
- 2,500 thermometers
- Posters for each HD (clinic & environmental areas)
- Posters for grocery stores (1 each)
- Pamphlet holders for each grocery store also

Local access channels were sent 3 images and continue to display (cooking temps, washing fruits & veggies, cross contamination). These images, plus the handwashing from the LCDHD website and a refrigerator (5 total), were used as Facebook images for advertising. Four of these images (minus washing fruits & vegetable) were also used for the newspaper ads that ran for 8 weeks. Pamphlets were placed in grocery stores and posters hung near the meat counters. HOSA students did PSA’s on the local radio stations in Albany, Burkesville would not participate.

Materials (food thermometer, magnet and educational brochure) were handed out at all grocery stores in Clinton and Cumberland Counties on 2 different occasions
In June: 119 people were reached in Cumberland County, 197 in Clinton grocery stores
July: 135 in Cumberland and 172 in Clinton County grocery stores,
As well as 60 thermometers handed out in the Cumberland county clinic and 161 in Clinton County Clinic to date.

There are two upcoming festivals in the area so we will check with other programs in the health department to see if there will be a booth set up that more distribution of our developed materials might take place there also.

A general survey question, “Do you think this information and materials will help you cook your food safer?” just to gain a general idea on whether the community feels that this was beneficial or not was asked. HD staff report that most people were really appreciative of the information and the thermometers and felt that they would indeed help them with safer food preparation for themselves and their families.

Some of the extra materials will be taken to the extension office classes and homemakers groups. Educational brochures were also be left in grocery stores and health departments for public to access.

We continue to be unable to work with leaders form the chicken processing plant.

Data will now be collected from NEDSS on Campy & Salmonella cases for Clinton/Cumberland Counties from June 1, 2016-June 1, 2017. Then for September 1, 2017-September 1, 2018.

Next meeting TBA. We probably not need to meet until next year when we have data from this point forward to compare to previous data.