



LCDHD Effort to decrease Salmonella/Campy Cases in Clinton/Cumberland Counties QI Team Report

*******Fifth Meeting on April 17th, 2017 at the Cumberland County HD (conference room) at 11:30 PM CST/1:30 PM EST**

Present were:

Amanda England, Epidemiologist, Committee Co-chair
Chasity Patterson, Environmentalist
Heather Capps, Clinic Nurse
Janae Tucker, QI Director
Stuart Spillman, Environmental Director
Sherrri Gibson, Cumberland County Nurse Supervisor
Laura Woodrum, Nurse Administrator

Members absent:

Christine Weyman, Medical Director, Committee Chair

Third meeting called to order by Amanda England at 11:45 pm CST. Attendees as noted above.

The following items have been ordered, but we are not sure when we will receive all the materials.

- 3,500 brochures
- 2,500 magnets
- 2,500 thermometers
- Posters for each HD (clinic & environmental areas)
- Posters for grocery stores (1 each)
- Pamphlet holders for each grocery store also

Q Agency marketing products were cancelled.

Local access channels have been sent 3 images and are already displaying those (cooking temps, washing fruits & veggies, cross contamination). They use a PowerPoint format for the displays. These images, plus the handwashing from the LCDHD website and a refrigerator (5 total), will be used as Facebook images for advertising and will be targeted by zip code. The zip codes for this area are 42717, 42602 and 42759.

Four of these images are will be (minus washing fruits & vegetable) will be used for the newspaper ads. Heather will place the ads in the newspaper. Janae will add these ads to the communications database.

Ads will be run in order to correlate with the pamphlet – clean, separate, temp & cool. We will start on May 3rd and continue until June 23rd.

Just need to confirm dates with the grocery stores once all materials arrive. Planning to do 2x in each grocery store. Probably be best to do these during the first week of each month (May & June). Also need to talk to the Dollar General Market about visiting there. She will follow up with the committee via email.

Chasity & Stuart on May 2nd will visit Houchens & IGA in Burkesville. Then Laura & Amanda will go on May 2nd to Clinton County to Save-A-Lot and IGA. June 5th we will do the same thing except it will be Laura & Janae in Clinton counties. Cumberland and Clinton have table clothes, if not, Laura will get some from the district. Chasity will find out if the stores will provide a table. Planning to spend 2 hours at each store unless they run out of thermometers.

A 2-3 question survey (pre & post type), will be distributed by staff at all local groceries stores and to all local health department WIC patients. The survey will be one random question on code food safety and the follow-up question will be "Do you think these this information and materials will help you cook your food safer?" just to gain a general idea on whether the community feels that this is going to

Also at extension office classes and homemaker groups, etc. if there are extra materials to get rid of. Educational brochures will also be left in grocery stores and health departments for public.

HOSA students will be doing PSA's on the local radio stations. Sherri will send information to HOSA for PSAs.

We have also been provided with some contact information for some leaders at the chicken processing plan that may help us with our project also. So Chasity will follow up with that information and update us as she learns more.

Next meeting TBA.