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Effort to decrease Salmonella/Campy Cases in Clinton/Cumberland Counties QI Team Report

*****Second Meeting on February 2nd, 2017 at the Cumberland County HD at 1 PM CST/2 PM EST

Present were:

Amanda England, Epidemiologist
Laura Woodrum, Nurse Administrator
Chasity Patterson, Environmentalist
Sherri Gibson, Cumberland County Nurse Supervisor
Heather Capps, Clinic Nurse
Janae Tucker, QI Director
Stuart Spillman, Environmental Director

Members absent:

Christine Weyman, Medical Director, Chair of this committee

Second meeting called to order by Amanda England at 1 pm CST. Attendees as noted above. The Action Plan was reviewed with everyone giving updates on who they had contacted and what their responses were. Those that are willing to engage in the project with us were left on the list as "in progress" since we will be following up with them on providing educational opportunities with us in the near future as we get materials put together. Those institutions or groups that are not interested in participating were marked as "complete" since they refused to be a part of the project, but were left on the list to show that we had approached them about this community initiative.

Last meeting minutes were reviewed and ideas for marketing revisited. Several examples of materials, brochures, pictures, etc were brought for the committee to review that would be

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good to use throughout this campaign. There was discussion on creating pamphlets, brochures, billboard signs, radio PSA and putting together some still images for the local cable channels and hospital televisions. Also, refrigerator magnets, meat thermometers, as well as refrigerator thermometers were discussed as something we could possible order and give to community members. Prices and quantities will be researched, as well as a "household" mailing list in case we could afford to send a "package" of educational information and the mentioned tools to all local households.

Follow-up on some of the mentioned items will be completed via email to the group. The next face-to-face meeting will take place March 6^{th} , 2017 in Cumberland County HD Conference Room at 12:30 pm CST/1:30 pm EST

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