



## LCDHD Effort to decrease Salmonella/Campy Cases in Clinton/Cumberland Counties QI Team Report

**\*\*\*\*\*Fourth Meeting on March 20<sup>th</sup>, 2017 at the Cumberland County HD (conference room) at 12:30 PM CST/1:30 PM EST**

Present were:

Amanda England, Epidemiologist, Committee Co-chair  
Chasity Patterson, Environmentalist  
Heather Capps, Clinic Nurse  
Janae Tucker, QI Director  
Stuart Spillman, Environmental Director  
Sherri Gibson, Cumberland County Nurse Supervisor

Members absent:

Christine Weyman, Medical Director, Committee Chair  
Laura Woodrum, Nurse Administrator

Third meeting called to order by Amanda England at 12:30 pm CST. Attendees as noted above.

The number of each item to be ordered was discussed and decided upon.

- 3,500 brochures
- 2,500 magnets
- 2,500 thermometers
- Posters for each HD (clinic & environmental areas)
- Posters for grocery stores (1 each)
- Pamphlet holders for each grocery store also

Materials (magnet, thermometer & pamphlet), along with short education discussion and a 2-3 question survey (pre & post type), will be distributed by staff at all local groceries stores and to all local health department WIC patients. Also at extension office classes and homemaker groups, farmer's market, etc. Educational brochures will also be left in grocery stores and health departments for public.

Laura was to check with the "Q Agency" to see if we can just cancel that part of the project since our budget isn't as large as first thought. Project was cancel and the funding that was to be used there will now be used to by advertisements in the local papers to run for 2 months, on FB, etc.

Chasity has contacted all the grocery stores in the area and all of them are fine with us coming in and providing education and handing out and leaving educational materials. We just need to confirm dates with them. Team

members will also be visiting grocery stores this week to see what size posters we will need for each and where would be the best place to leave pamphlets, etc. Posters will be made at the district office.

HOSA students will be doing PSA's on the local radio stations. Stuart to work on putting something together for them. QI team needs to decide what materials will be used for the "still images and wording" that will be utilized for the newspapers, local television channels, etc.

Budget finalized based on estimates of materials and advertising. We have also been provided with some contact information for some leaders at the chicken processing plant that may help us with our project also. So Chasity will follow up with that information and update us as she learns more.

Next meeting will take place April 12th, 2017 in Cumberland County HD Conference Room at 10:30 pm CST/11:30 pm EST.