



**Strategic Planning Team Meeting Minutes
 August 1, 2012**

MEMBERS PRESENT:

Shawn Crabtree, Executive Director
 Tracy Aaron, Health Education Director
 Pamela Godby, Human Resources Manager
 Jasie Logsdon, Senior Epidemiologist and Preparedness Program Director
 Janae Tucker, LHN Specialist
 Stuart Spillman, Environmental Health Director
 Amy Tomlinson, Public Health Services Coordinator

MEMBERS ABSENT:

Leah Jasper, Director of Administrative Services
 Peggy Tiller, Director of Nursing

TOPIC	DISCUSSION	FOLLOW-UP
	Meeting called to order at 1:08PM EST Meeting Topic: Analyze suggested Strategic Initiatives Developed by Group Members	
Meeting Minutes	Minutes were reviewed. Motion to accept minutes made by Jasie Logsdon. Second made by Tracy Aaron. All approved. Motion carried.	
Review suggested Strategic Initiatives	Strategic Initiatives were reviewed and linked to Essential Public Health Services (EPHS) and PHAB Domains. All EPHS and PHAB domains were represented by the proposed initiatives. Discussion regarding whether an initiative should be developed around policy development. It was agreed that this should be added. The committee began looking at each strategic initiative and identifying goals for each. (See attached "Working Goals and Objectives.")	
Next Meeting and Assignments	Tuesday, August 14 9 AM – 11 AM in the basement conference room.	

	<p>Meeting adjourned at 3:10 PM EST</p> <p><i>*Time for this and future strategic planning committee meetings should be coded to the employee's administrative cost center.</i></p>	
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Strategic Initiative 1

Develop, maintain, and enhance collaboration with partners, stakeholders, and the community to identify and respond to health problems and threats.

Goals

- Develop, maintain and enhance relationship with BOH.
Possible objectives:
- Maintain and enhance collaboration with community partners.
Possible objectives:
- Conduct and disseminate assessments.
Possible objectives:

Strategic Initiative 2

Build and maintain a competent public health workforce.

Goals

- Recruit.
Possible objectives:
- Train.
Possible objectives:
- Retain.
Possible objectives:

Strategic Initiative 3

Build, maintain, and enhance internal, community, and stakeholder awareness and support of health initiatives and issues.

Goals

- Educate BOH and staff on health initiatives.

Possible objectives:

- Community and stakeholder education regarding health issues.

Possible objectives:

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Possible objectives:

Strategic Initiative 4

Identify, prevent, and respond to current and emerging public health issues.

Goals

- Continuous surveillance of current and emerging PH issues.

Possible objectives:

- Exercise and execute response plans and efforts to events of PH significance.

Possible objectives:

- Utilize evidence based practices and education to prevent or manage PH issues.

Possible objectives:

Strategic Initiatives 5

Improve the health status of the community through provision of, or assurance through linkages to needed public health services.

Goals

- Identify and implement strategies to improve access to public health services.

Possible objectives:

- Increase participation in HD programs.

Possible objectives:

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Possible objectives:

Strategic Initiative 6

LCDHD will continuously evaluate and improve staff, programs and services to ensure internal and external excellence.

Goals

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Possible objectives:

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Possible objectives:

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Possible objectives:

Strategic Initiative 7

LCDHD will continuously seek to acquire new funds and utilize existing funds to be proactive and innovative in improving the communities' health.

Goals

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Possible objectives:

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Possible objectives:

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Possible objectives:

Strategic Initiative 8

Identify, develop and promote public health policies within the communities.

Goals

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Possible objectives:

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Possible objectives:

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Possible objectives: