STEP 1: ORGANIZE FOR SUCCESS/PARTNERSHIP DEVELOPMENT
- Organize Leaders/Stakeholders in each of the ten counties to implement MAPP.
- Understand why MAPP is needed.
- Outline process.

Appendix A (LCDHD MAPP Timeline)

STEP 2: VISIONING
Determine what you want the community to look like
“How would we like our community to look like in 5 years?”
Appendix B (Vision and Value Questions)

Complete Four MAPP assessments
List the challenges and opportunities from each of the four assessments

STEP 3: COMMUNITY HEALTH STATUS ASSESSMENT
Gather and analyze information on:
priority community health, quality of life issues, and risk factors (data)

Appendix C1 (MAPP Indicator) & C2 (Sources of Data)
“How healthy are our residents?”
“What does the health status of our community look like?”

STEP 3: COMMUNITY THEMES & STRENGTHS ASSESSMENT:
Understanding the issues residents feel are important
(survey)

“What is important to our community?”
“What is quality of life perceived in our community?”

STEP 3: LOCAL PUBLIC HEALTH ASSESSMENT:
A comprehensive assessment that includes all the organizations and entities that contribute to the delivery of public health.

“What are the activities, competencies, and capacities of our local public health system?”

STEP 3: FORCES OF CHANGE ASSESSMENT:
Legislation, technology, trends, changes, etc. that affect how the community and Public Health system operates (stakeholders)

Appendix C3 (FOC Worksheet) & C4 (FOC Assessment)
“What is occurring or might occur that affects the health of our community or the public health system?”
“What specific threats or opportunities are generated by these occurrences?”

STEP 4: IDENTIFY STRATEGIC ISSUES
Use the findings from the four assessments to determine what the critical issues are. Determine what specific issues need to be addressed to achieve the vision.
Appendix D (4 Strategic Issues) Worksheets

STEP 5: FORMULATE GOALS AND STRATEGIES
Develop Goals & Strategies for attaining the vision, addressing the strategic issues identified in the prior stage. Strategies are the direction (or means) of obtaining our goals.
Appendix E1-2 (Goals and Strategies) Worksheets

STEP 6: ACTION CYCLE
Plan to Act, Implement, Evaluate
Appendix F1-2 (CHIP Template) & F3 (CHIP Report)

LCDHD – June 2015
## LCDHD MAPP TIMELINE

<table>
<thead>
<tr>
<th>MONTH</th>
<th>PHASE ONE: Organize for SUCCESS</th>
<th>PHASE TWO: VISIONING</th>
<th>PHASE THREE: Four MAPP ASSESSMENTS</th>
<th>PHASE FOUR: STRATEGIC ISSUES</th>
<th>PHASE FIVE: GOALS and STRATEGIES</th>
<th>PHASE SIX: ACTION CYCLE</th>
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8/2015

[Logo of LCDHD]
VISION QUESTIONS

1. What does a healthy community mean to you?

2. What are important characteristics of a healthy community for all who work, learn, live and play here?

3. In your ideal community, what would you hear, see, taste, touch and smell?

4. Five years from now, what would you want your community to look like?

5. Five years from now, what would we want the local newspaper to say about the health of our community?

VALUE QUESTIONS

1. What needs to be in place for us to work together effectively to achieve our vision?

2. What type of working environment is necessary for our partnership to achieve its vision?

3. What are some ground rules we want to set to ensure we are working effectively to achieve our vision?
Categories of Data:

1. Demographics Characteristics
2. Socioeconomic Characteristics
3. Social Determinates of Health
4. Health Resource Availability
5. Quality of Life
6. Behavior Risk Factors
7. Environmental Health Indicators
8. Social and Mental Health
9. Maternal and Child Health
10. Death, Illness and Injury
11. Infectious Diseases
12. Sentinel Diseases
LCDHD

SOURCES OF DATA

1. U.S. Census Bureau American Community Survey  
   www.census.gov/gov/acs

2. County Health Ranking  
   www.countyhealthranking.org

3. Healthy People 2020  
   www.healthypeople.gov

4. Kentucky Health Facts  
   www.healthfacts.org

5. Kentucky Incentive for Prevention Project
What are forces of change?
- Trends are patterns over time
- Factors are discrete elements (a community with a large ethnic population, rural community)
- Events are one-time occurrences (a natural disaster, new legislation)

What categories are included?
- Social
- Economical
- Political
- Technological
- Environmental
- Scientific
- Legal
- Ethical

How to identify FOC?
- What has occurred recently that may affect our community?
- What may occur in the future?
- Are there any trends occurring that will have an impact? Describe the trend.
- What forces are occurring locally? Regionally? Nationally? Globally?
- What characteristics of our jurisdiction, county, state may pose an opportunity or threat?
- What may occur or has occurred that may pose a barrier to achieving the shared vision?
# LCDHD
## FOC ASSESSMENT

*(Social, Economic, Political, Technological, Environmental, Scientific, Legal, Ethical)*

<table>
<thead>
<tr>
<th>FORCES (TRENDS, EVENTS, FACTORS)</th>
<th>THREATS POSED</th>
<th>OPPORTUNITIES CREATED</th>
<th>NOTES</th>
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</table>
What is the story that is unfolding from the four assessments?

What are some major issues that affects multiple aspects of healthy living in your community?

What types of relationships, policies, community conditions, and decisions affect people’s ability to live healthy?

STRATEGIC ISSUES: __________________________________________________

Strategic issues are written as questions that need to be answered in order to for the community to achieve its vision. Strategic issues are not health conditions. Strategic issues represent the underlying challenges that need to be addressed. Strategic issues may impact more than one health condition.

Examples: “How can we position health as a consideration in community policy and planning decisions?
(MAPP Users Guide, 2014)
**Summary of all Four Strategic Assessments**
(LPHSA, FOC, CHA, CTSA)

1. Key themes, related to quality of life:

2. Issues that are important to community members:

3. Community assets

4. A summary of opportunities and challenges by community members.

<table>
<thead>
<tr>
<th>THEME:</th>
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<tbody>
<tr>
<td>CTSA DATA:</td>
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<tr>
<td>CHA DATA:</td>
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<tr>
<td>LPHSA DATA:</td>
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<tr>
<td>FOC DATA:</td>
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<td>NOTES:</td>
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LCDHD
Strategic Issues Worksheet
ROOT CAUSE WORKSHEET

PROBLEM OR ISSUE:  _____________________________________________________________

1. Why is this a problem?

2. Why is the problem stated in # 1 happening? BUT WHY

3. Why is the problem stated in # 2 happening? WHY

4. Why is the problem stated in # 3 happening? WHY

5. Why is the problem stated in # 4 happening
1. Is the issue related to our community’s vision?

2. Will the issue affect our entire community?

3. Is the issue something what will affect us now and in the future?

4. Will the issue require us to change the way we function?

5. Is the solution to this issue not obvious?

6. In order to address the issue, do we need leadership support?

7. Are there long-term consequences of us not addressing this issue?

8. Does this issue require the involvement of more than one organization?

9. Does the issue create tension in the community?
Four MAPP Assessments Flowchart

- Community Themes and Strengths Assessment (CTSA)
- Forces of Change Assessment (FCA)
- Local Public Health System Assessment (LPHSA)
- Community Health Status Assessment (CHSA)

Outcomes:
- FCA: What is occurring or might occur that will affect the LPHS or the community?
- CTSA: What is important to our community? Perceptions about quality of life? What assets do we have?
- CHSA: What does our health status look like? How healthy are our residents?
- LPHSA: What are the activities, competencies, and capacities of our LPHS?

Master list of all challenges and opportunities

Identify and select strategic issues
HEALTH PROBLEM (s): __________________________________________________

Does this health problem affect large numbers of people, have serious consequences, show evidence of wide inequity between groups or increasing trends, and is it susceptible to proven interventions?

Does this issue have broad implications over the long term for potential health improvements?

By addressing this issue, is there potential for a major breakthrough in approaching community health improvement?

Is this issue one that has been persistent, nagging, and seemingly unsolvable?

Does this issue identify a particular strength that can be replicated throughout the community?

Is ongoing monitoring of this issue possible?
Strategic Issue # 1: 

1. What current work is focused on the issue, if any?

2. What resources are currently available to address the issue?

3. Who in the community would support work on this issue?

4. What is their level of support?

5. What potential barriers are there to addressing this issue?  
   (Category barriers as community, policy/legal, technical, financial)

6. What are your initial thoughts about goals or strategies that may be developed around this strategic issue?

7. What past action has been done on this issue?

8. What past action has not worked?

9. What new opportunities are there to support this strategy?

10. What threats will need to be addressed?
**VISION:**

**PRIORITY HEALTH AREA**

**GOAL:**
Goals - What do we want to achieve by addressing this strategic issue?
Goals long-range outcome statements that are broad enough to guide the organization’s programs, administrative, financial and governance functions

**PERFORMANCE MEASURE:**
How you will know you are making progress? Source....

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<tr>
<th>Short Term Indicators</th>
<th>Source</th>
<th>Year</th>
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<th>Long Term Indicators</th>
<th>Source</th>
<th>Year</th>
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<td>Two would be good to have</td>
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**ALIGNMENT WITH STATE/NATIONAL PRIORITIES**

<table>
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<tr>
<th>OBJ #</th>
<th>Kentucky Health Priorities</th>
<th>Healthy People 2020</th>
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### Objective #1: 2015 SMART
Objectives short to immediate outcome statements that are clear, measurable and specifically tied to the goal

By July, 2015

**STRATEGY:** Strategies - How do we want to achieve it? What action is needed?  
**Source:** Community Health Improvement Plan  
**Justification:** DATA PIECE… WHY IS IT A PROBLEM  
% of population lack of physical activity (review data pieces)  
**Evidence Base:** WHAT FROM CDC SAYS IT IS EVIDENCE BASED STRATEGY

**Policy Change (Y/N):**

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<tr>
<th>Activity</th>
<th>Target Date</th>
<th>Year</th>
<th>Lead Person/Organization</th>
<th>Anticipated Results</th>
<th>Framework Level</th>
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### Objective #2: 2016 SMART
By July, 2016

**STRATEGY:** What we doing to change things?  
**Source:** Community Health Improvement Plan  
**Justification:** DATA PIECE… WHY IS IT A PROBLEM  
% of population lack of physical activity (review data pieces)  
**Evidence Base:** WHAT FROM CDC SAYS IT IS EVIDENCE BASED STRATEGY

**Policy Change (Y/N):**

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Objective # 3: 2017
By June 2017

STRATEGY: What we doing to change things?
Source: Community Health Improvement Plan
Justification: DATA PIECE... WHY IS IT A PROBLEM
% of population lack of physical activity (review data pieces)
Evidence Base: WHAT FROM CDC SAYS IT IS EVIDENCE BASED STRATEGY
Policy Change (Y/N):

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What are determinates of health affecting this Health Outcome:

What are some asset/resource in the county to address this health priority?
County Community Health Improvement Plan
Report

**DATE**

**COALITION NAME:**

**GOAL:**

**Objective #1:**

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<th>Lead Organization</th>
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<th>Notes - How was it accomplished? What hindered the accomplishment? What are some next steps? Are there corrective action steps? What were some lessons learned or tips to share?</th>
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Do you incorporate the Cause and Effect Diagram and the Solution/Effect Diagram during steps 4 and 5 to help them see what they have the potential to work on and to help